## WHAT IS CLAIMED IS:

- A magnetic head comprising a core block having a medium sliding surface formed on one surface of the core
   block, the medium sliding surface having a slender convex curved shape formed along a sliding direction of a recording medium from the upstream side of the sliding direction to the downstream side, and the medium sliding surface having a magnetic gap formed thereon,
- longitudinal direction thereof like a circular arc with a radius of curvature R while being shaped along a width direction like a circular arc with a radius of curvature r, which is smaller than the radius of curvature R, so that the radius of curvature r is continuously reduced with closer distance to the downstream end of the recording medium sliding direction from a vicinity of the magnetic gap.
- A magnetic head according to Claim 1, wherein the
   radius of curvature r of the medium sliding surface is
   continuously reduced with closer distance to the upstream end
   of the recording medium sliding direction from a vicinity of
   the magnetic gap.
- 3. A magnetic head according to Claim 2, wherein if it is defined that the radius of curvature r in the vicinity of the magnetic gap is r1; the radius of curvature r of at least one of the downstream end and the upstream end of the

recording medium sliding direction is r2; and  $\Delta r$  = r1 - r2, the  $\Delta r$  ranges from 0.1 mm through 0.5 mm.

- 4. A magnetic head according to Claim 1, wherein a cutout is provided at a position adjacent to the downstream end
  of the medium sliding surface so that the width of the medium
  sliding surface is continuously reduced with closer distance
  to the downstream end.
- 5. A magnetic head according to Claim 2, wherein a cutout is provided at a position adjacent to the downstream end
  of the medium sliding surface so that the width of the medium
  sliding surface is continuously reduced with closer distance
  to the downstream end.

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- 6. A magnetic head according to Claim 1, wherein a cutout is provided at a position adjacent to the upstream end of the medium sliding surface so that the width of the medium sliding surface is continuously reduced with closer distance to the upstream end.
  - 7. A magnetic head according to Claim 2, wherein a cutout is provided at a position adjacent to the upstream end of the medium sliding surface so that the width of the medium sliding surface is continuously reduced with closer distance to the upstream end.
    - 8. A magnetic head according to Claim 5, wherein a cut-

out is provided at a position adjacent to the upstream end of the medium sliding surface so that the width of the medium sliding surface is continuously reduced with closer distance to the upstream end.

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- 9. A recording and reproducing apparatus comprising:
- a tape loading route, in which a tape-like recording medium derived from a tape reel is wound about a rotary drum; and
- 10 a magnetic head according to Claim 1 disposed in the rotary drum.
  - 10. An apparatus according to Claim 9, wherein the tape loading route comprises:
- the rotary drum to be driven and rotated;

guide posts respectively disposed on the upstream side and the downstream side of the rotary drum for guiding a tape-like recording medium derived from the tape reel so as to wind it around the rotary drum; and

- a capstan disposed on the downstream side of the rotary drum for allowing the recording medium to travel.
  - 11. A recording and reproducing apparatus comprising:
- a tape loading route, in which a tape-like recording

  25 medium derived from a tape reel is wound about a rotary drum;

  and
  - a magnetic head according to Claim 2 disposed in the rotary drum.

12. An apparatus according to Claim 11, wherein the tape loading route comprises:

the rotary drum to be driven and rotated;

guide posts respectively disposed on the upstream side and the downstream side of the rotary drum for guiding a tape-like recording medium derived from the tape reel so as to wind it around the rotary drum; and

a capstan disposed on the downstream side of the rotary

10 drum for allowing the recording medium to travel.